

CONTEMPORARY ART MUSEUM *ARS LONGA* ALÞJÓÐLEGT SAMTÍMALISTASAFN



Rolling Snowball 16, Djúpivogur, Iceland.

ARS LONGA

Vogaland 5, 765 Djúpivogur, Iceland,

Open: Saturday July 6, 2024 at 15:00

Duration: July 6 till August 25, 2024

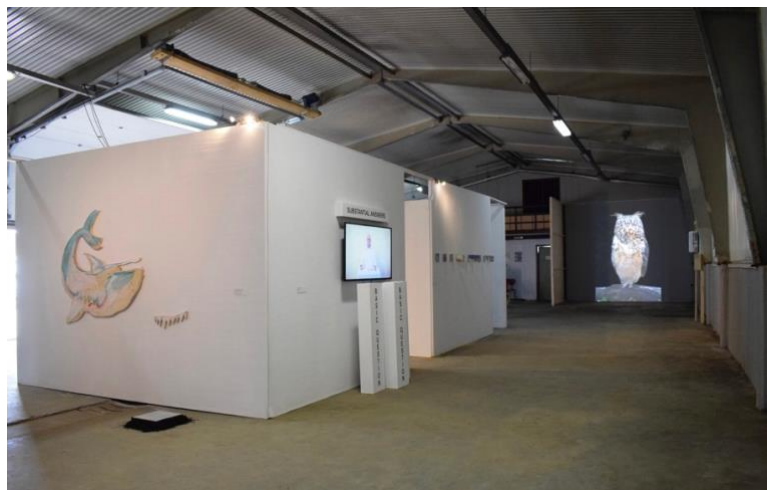
Venue: ARS LONGA

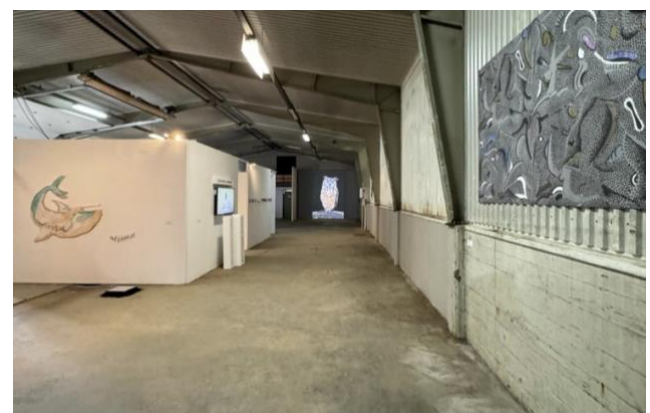
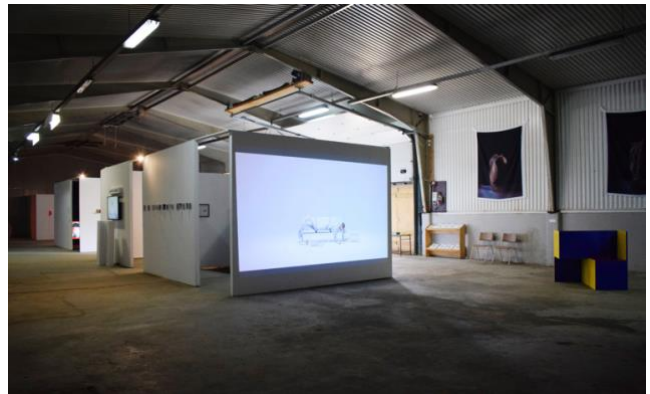
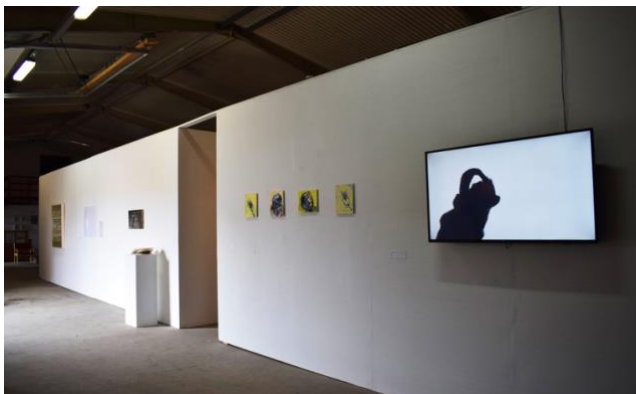
Welcome to the Rolling Snowball 16, Djúpivogur - the second round of this series of group exhibitions at Ars Longa contemporary museum.

In the summer of 2014, the Chinese European Art Center (CEAC) and the Municipality of Djúpivogur (now Múlaþing) jointly brought the Rolling Snowball to this town, where Djúpivogur is a member of the Cittaslow Movement. Since then, the cultural base in eastern Iceland has been staged every July as expected, where people from all over the world gather, connect and exchange ideas. In the summer of 2022, Múlaþing ushered in the establishment of Ars Longa, which is also the new host venue of the Rolling Snowball exhibition. CEAC, which is rooted in a small island on the southeast coast of China called Xiamen, the fishing village Djúpivogur based in eastern Iceland and Ars Longa have demonstrated overlapping natures on many levels, forming a flowing individual landscape as well as a group connection through organic rotation from bottom to top.

As in previous years, this exhibition brings together artists from China, the Netherlands, Iceland and Switzerland. They explored different fields, such as daily consumer society, human psychology, emotional motivation, perceived reality and artificial space through individual research experiments and visual language, and meanwhile observed and experienced the surrounding environment in a new way, as if weaving an open-ended and unfinished network. Thanks to all the participating artists, Ars Longa, Múlaþing and The Visual Arts Fund for their joint efforts to keep the Snowball rolling. Hope everyone enjoys the Snowball this summer!

Ineke Gudmundsson, May Lee, Chinese European Art Center





Artists:

Casper Braat, Dirk van Lieshout, Erika Streit, Heiðís Hólm Guðmundsdóttir, Hester Oerlemans, Jaring Lokhorst, Joe Keys, Kan Xuan, Kimball Holth, Kristján Guðmundsson, Lin Luanchong, Maria-Magdalena Ianchis, Marianne Lammersen, Marike Schuurman, Marjan Laaper, Meiya Lin, Shu Yi, Sigurður Guðmundsson, Stýrmir Örn Guðmundsson, Tara Fallaux, Voebe de Gruyter, Wei Na, Xie Xiuxiu, Yang Jianxiong, Yang Zhiqian, Þórdís Erla Zöega.

Curator:

Hildur Rut Halblaub, Ineke Guðmundsson, /Senior Director CEAC, May Lee, /Director CEAC, Sigurður Guðmundsson, /Founder ARS LONGA Þór Vigfússon, /Founder ARS LONGA. **Design:** Studio Studio (Arnar Freyr Guðmundsson, Birna Geirfinnsdóttir)

RÚLLANDI SNJÓBOLTI ROLLING SNOWBALL ARS LONGA DJÚPIVOGUR 2024

Rúllandi snjóbolti
Rolling Snowball 16
06.07.–25.08.2024

ARS LONGA
Djúpivogur

Listamenn Artists
Casper Braat
Dirk van Lieshout
Erika Streit
Heiðdís Hólm Guðmundsdóttir
Hester Oerlemans
Jaring Lokhorst
Joe Keys
Kan Xuan
Kimball Holth
Kristján Guðmundsson
Lin Luanchong
Maria-Magdalena Ianchis
Marianne Lammersen
MARIKE Schuurman
Marjan Laaper
Meiya Lin
Shu Yi
Sigurður Guðmundsson
Stýrmir Örn Guðmundsson
Tara Fallaux
Voebe de Gruyter
Wei Na
Xie Xiuxiu
Yang Jianxiong
Yang Zhiqian
Þórdís Erla Zöega

Sýningarstjórn Curators
Hildur Rut Halblaub
Ineke Guðmundsson
May Lee

Opnun Opening
06.07. 15.00

Björn Ingimarsson,
sveitastjóri Múlapings,
mun opna sýninguna formlega
the mayor of Múlaping, will
open the exhibition formally

Rúllandi snjóbolti er samstarfsverkefni
Rolling Snowball is a joint project of

ARS LONGA



Með stuðningi frá
Supported by

Myndlistarsjóður
Icelandic Art Council
bnuð afnA

